

# 1Q 2016 | INDUSTRY MIDDLE MARKET INDICATOR

# HEALTHCARE'S GROWTH



### Revenue Growth vs. National

6.6%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

6.3%

Past 12 Months National 5.6%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

4.6%

Next 12 Months National

### **Employment Growth**

5.5%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

3.6%

Past 12 Months National 4.0%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

2.7%

Next 12 Months National

### Top 3 Internal Challenges (Next 3 Mo.):

61%

**Business Growth** 

59%

Staff/ Employees

220/

**Finances** 

# Preparing for growth through capital investment

Middle market companies in Healthcare are sending a strong message that they are poised to Invest.



## Top 3 Internal Challenges (Next 12 Mo.):

49%

Staff/ Employees

40%

**Business Growth** 

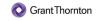
21%

Costs

IN COLLABORATION WITH









### MEET HEALTHCARE'S MIGHTY MIDDLE MARKET

#### Healthcare's Middle Market Defined

ANNUAL REVENUE

\$10MM—\$1B \$765B
IN ANNUA

GENERATING

IN ANNUAL REVENUE

**MORE THAN** 

12,700

**BUSINESSES** 











**REPRESENTS** 

0.9%

OF ALL HEALTHCARE **COMPANIES** 



**GENERATES** 

44.1%

OF ALL HEALTHCARE **BUSINESS REVENUE** 

**EMPLOYS** 

36.8%

OF THE HEALTHCARE WORKFORCE

Source: D&B 2014 Data

# Percentage of Revenues around the World



92.7% United States 2.7% Canada/Mexico 2.5% Europe 0.9% Asia 0.2% Africa 0.6% Middle East 0.4% Other